



Leaving Reviews

Firstly, can I just say thank you for learning to drive with me. It has been a pleasure to teach you and trust me, if it wasn't a pleasure, you would be learning with someone else and wouldn't even be reading this.

You have now qualified for your 2 year warranty; here's a reminder:

The 2 year Warranty is my commitment to you to keep you safe on the roads. Got a new car and want to learn to park it? Not feeling confident in a more powerful car and just want your hand held?

1. The warranty starts from the day you pass your driving test
2. I will give you 3 hours tuition as you see fit
3. Hours cannot be carried over
4. The lessons can be in your own car or mine, whichever you prefer
5. The date and time of the lessons must be mutually beneficial
6. There is no cash alternative
7. Hours cannot be transferred to a third party
8. The warranty does not cover new topics such as Pass Plus courses or Motorway driving
9. The lessons must be taken within a 20 mile radius of GU14 9TW
10. You must still hold a valid full UK licence
11. You must have attempted to leave a review of me on either Yelp, Google or Facebook after passing

Reviews are the lifeblood of small businesses and are invaluable; they advertise the professionalism, integrity and personality of the business, they also mean income for the business (so I can pay my mortgage!) They mainly come by word of mouth or search engines; if you would recommend me to your friend, why not recommend me to thousands of people! The more 5 star reviews I have, the higher I come up on search engines.

I always give my students extra time on their lessons for free and now I am asking you to give me some of your time. It takes 15 minutes of your time to leave a review but that review stays on my profile for years and years and helps many people down the line to make decisions whether or not to use me. The benefit far outweighs the cost.

Besides; you've now qualified for your 2 year warranty and you get paid for sending people my way. The more people you tell, the more they mention your name or that they read your review, therefore, the more money I send you!

As an incentive to leave reviews, I will give you your '3 free hours' and I will pay your '£20 per person finders fee' AFTER you have left reviews; so if you want to be paid promptly, leave at least 1 review somewhere for me.

There are 3 main areas that I would like you leave a review (you can cut and paste the same review into multiple areas if you wish), Facebook, Google and Yelp. Not everyone has an account on these sights but setting them up is easy and you don't have to use them if you don't want to! Yelp is quite useful for instance for leaving reviews or checking out local businesses.... Having a spare gmail





account can be useful for filling out forms where you don't want your main email account being littered with junk mail for instance.

Please leave reviews for me; if you ever need reviews or help for yourself, then you can ask me and I will happily return the favour. I see that many shops ask for feedback on the receipts and staff in those shops get rewarded for getting good reviews....

Google:

Go to google.co.uk

If you need to create a gmail account then:

Top right there is a gmail link - click on it.

Click on 'create an account'

Fill in your details and create your account

Once set up go to google and google for Gavin House Instructor - you may need to sign in to google with your new details.

You will see me pop up on the screen and there is a link on the right to write a review.

Alternatively, use the link <https://plus.google.com/+GavinhouseinstructorCoUk> and on the about tab you can also leave a review (it might ask you to create a Google Plus account – just say yes).

Yelp

Go to Yelp.co.uk

Create an account by following onscreen directions (it's dead easy) and from thereon you can leave honest reviews about local businesses and search for highly regarded businesses nearby.

Once logged in just search - Find: gavin house instructor, Near: farnborough,hampshire then leave a review; easy!

Facebook

Now not everyone wants to be on Facebook and I totally understand, so don't set up an account if you don't want to. You could always set up a fake one though..... Just a thought. Think of all the cat videos you're missing out on!

Set up an account if you haven't already,

Search for Gavin House Instructor then you can leave a review by using the star rating system.

Parents

Just as a last thought – (if applicable) ask your parents to also leave reviews simply of their experiences of how they viewed your reaction to the training. Let them be honest, if they never met me then they can say so! However, they know how you felt after your lessons, they know how you developed, they know how I looked after you in your lessons.

Many parents will search on their sons and daughters behalf and seeing reviews from other parents really helps.

**Please leave reviews for me!!!!!!
THEY ARE SOOOOOO IMPORTANT**

